

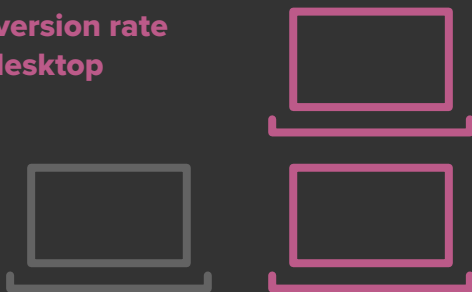
sentient AWARE™

BY THE NUMBERS

Sentient Aware allows retailers to finally achieve 1-to-1 personalization. It uses artificial intelligence to recommend the perfect products to each individual shopper, learning more and more about what they're looking for with every click. And not only is the experience more fun and intuitive for your customers, but it's better for your business. Here's how shoppers who use Aware compare with shoppers who don't:

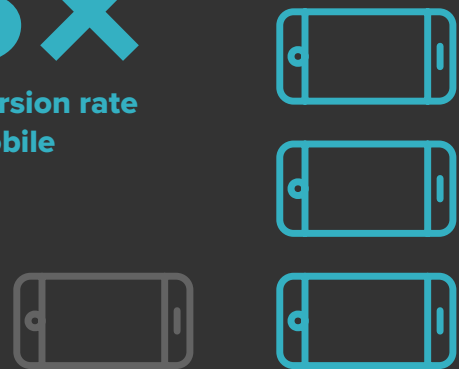
2x

conversion rate
on desktop



3x

conversion rate
on mobile



+16%

higher average
order value



75%

of entire
catalog
discovered
every week

